



AGENDA



THURSDAY, NOVEMBER 16, 2017

2:00PM CONCURRENT BREAKOUT SESSIONS

1. Addressing an Epidemic: Opioids in rural communities, Salon F

Introduction: Dr. Anu Rao-Patel, Blue Cross Blue Shield of NC

Alan Dellapenna, NC Division of Public Health

Steve Mange, NC Department of Justice

Jamie Treadaway, Catawba Valley Community Foundation

2. The Rural Brain Gain: Engaging new & returning young adults & families, Salon C

Susan Jakes, NC Cooperative Extension

Ben Winchester, University of Minnesota Extension

3. Rural School Leaders: A powerful (and under-utilized) economic development voice in your community, Creedmoor

Brenda Berg, BEST NC

4. Inclusive Community Leadership: “We” not “Them,” Salon E

Dr. Yolanda Burwell, REDI Faculty

5. Small-Town Entrepreneurship Workshop: Case study, resources, networking, Salon D

Tara Campbell, NC Community Development Initiative

Liz Parham, NC Main Street, NC Department of Commerce

Christy Raulli, UNC School of Government

Leslie Schlender, Town of Elkin

Jamie Wells & Ben Van Hooser, Greenville, KY

3:30PM PLENARY SESSION, Glenwood Ballroom

Welcome and Overview: Patrick Woodie, NC Rural Center

Community Snapshot: Linda Joyner, Princeville Mayor Pro-Tem, & Gregory Bethea, Interim Princeville Town Manager

OPENING KEYNOTE: Renewing Kinston—A recipe for homegrown leadership

Introduction: Patrick Woodie, NC Rural Center

Speaker Introduction: Mayor BJ Murphy, City of Kinston

Speaker: Vivian Howard, Chef, Author, & Host of “A Chef’s Life”

5:00PM RURAL RESOURCE FAIR / ASSEMBLY RECEPTION, Salon III, Salon IV, & Glenwood Ballroom Hallway

6:30PM DINNER & ANNUAL AWARDS BANQUET, Glenwood Ballroom

FRIDAY, NOVEMBER 17, 2017

All Events Crabtree Ballroom

7:00AM REGISTRATION AND BREAKFAST

8:00AM MORNING WELCOME: Patrick Woodie, NC Rural Center

Community Snapshot: Sarah Thompson, Southwestern Commission, & Jamilla Hawkins, NC Rural Center

8:10AM MORNING KEYNOTE: Claiming Our Future

Introduction: John Stokes, BB&T

Speaker Introduction: Napoleon Wallace, NC Department of Commerce

Speaker: Kelly Ryan, President and CEO, Incourage

Community Snapshot: Velva Jenkins, Brunswick Community College

9:00AM PANEL: INSPIRING YOUNG RURAL LEADERS

Connecting with the next generation of rural leaders in your community.

Introduction: Nelle Hotchkiss, NC Electric Cooperatives

Moderator: James E. Ford, 2014-15 NC Teacher of the Year, and Equity Consultant

Panelists:

Dan Gerlach, Golden LEAF Foundation, & Chase Conner, Golden LEAF Scholar

Scott Marlow, RAFI, & Tenita Solanto, Green Panda Farms

Noran Sanford, Growing Change, & Derek Cummings, Growing Change Participant

Community Snapshot: Heidi York, Person County

10:20AM BREAK

Community Snapshot: TF Congleton, Natural Capital Investment Fund

10:35AM PANEL: LEADERSHIP, FAITH, AND COMMUNITY

Faith-based leaders share their critical and evolving contributions to rural North Carolina.

Introduction: Jason Gray, NC Rural Center

Moderator: John Parker, CED consultant, and faculty at Wake Forest Divinity School

Panelists:

Andy Anderson, Vice Chair of the NC Rural Center Board of Directors, Community Innovations Development Director, and Pastor

Rev. Maria King, Church Vitality Strategist, United Methodist Church, Western North Carolina Conference

Rev. Brandon Wrencher, Pastor and architect of a new United Methodist faith community in Greensboro

Community Snapshot: Nick Byrd, McDowell County Health Coalition

12:15PM LUNCH & CLOSING PRESENTATION

Blessing: Leslie Boney, Institute for Emerging Issues

"Don't Tell Me Why We Can't Do It, Just Tell Me How"

How Greenville, Kentucky, Claimed Its Future

Introduction: Misty Herget, NC Rural Center

Presenters:

Ben Van Hooser, City Administrator, Greenville, KY

Jamie Wells, Chairperson, Greenville Tourism Commission

1:15PM CLOSING REMARKS: Patrick Woodie, NC Rural Center

1:30PM ADJOURN

